

EXHIBIT A



VENUSTAS

INTERNATIONAL, LLC

Personal Care Pro

Home Fragrance

Edible Products

[Home](#)

[Who We Are](#)

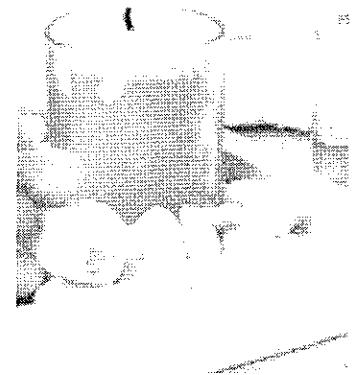
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Our Business

With over 55 years of combined experience in the beauty products industry Robin Burns-McNeill and Sam Ghusson have decided to form Venustas International, LLC (Venustas) to develop, manufacture and supply privately labeled personal care products, home fragrance products, and edible products for select vertical specialty retailers. Venustas will work with its customers to develop concepts, create assortment plans, design packaging, develop product, procure raw materials, execute safety and stability testing, ensure products comply with all FDA regulations, and manage all manufacturing of finished goods.

Our Customer

Venustas intends to work with select vertical specialty retailers who show a solid growth trajectory and are committed to building a significant beauty business. Retailers should have an existing revenue base of at least \$1 billion, and must display both strong leadership talent and a culture of success. **Venustas** will focus resources on identifying those retailers who display the potential for beauty to represent 25% - 30% of total revenues within 3 - 5 years.



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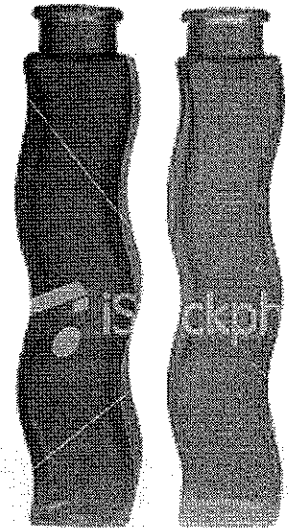
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Who We Are

Increasing sales, profits and productivity is a significant challenge in today's demanding retail environment. The beauty category can provide successful fashion specialty retailers with the opportunity to address this challenge.

The **Venustas** team provides unparalleled expertise in design, development, manufacturing and marketing -- enabling you to capture the potential of the beauty category now.

Meet The Founding Partners



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Who We Are - The founding partners

Robin Burns-McNeill, Chairman

● Over 25 years of experience

- Intimate Beauty Corporation/
Victoria's Secret Beauty
President and CEO
- Estée Lauder Companies Inc.
President and CEO North America
- Calvin Klein Cosmetics Company
President and CEO
- Bloomingdale's
*Vice President,
Divisional Merchandise Manager*

Sam Ghusson, President/CEO

● Over 30 years of experience

- Intimate Beauty Corporation/
Victoria's Secret Beauty
Executive Vice President of Operations
- Gryphon
Executive Vice President of Operations
- Elizabeth Arden
Executive Vice President of Operations
- Calvin Klein Cosmetics Company
Senior Vice President of Operations
- Mennen Company
Plant Manager
- Polaroid
Process Engineer
- Estée Lauder,
Production Supervisor Project Engineer

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